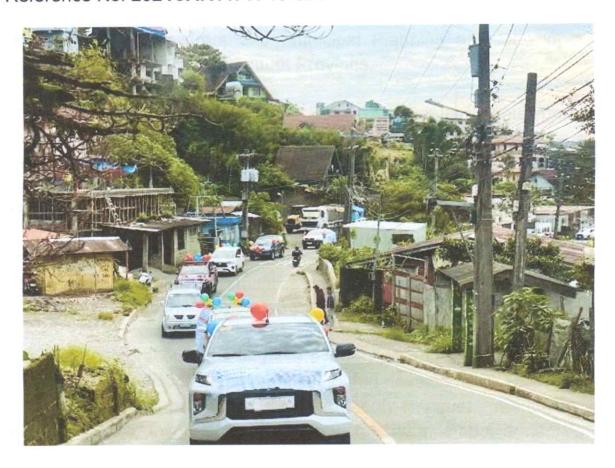


## PRESS RELEASE

## PSA-Benguet Celebrates 35th National Statistics Month with a Motorcade Event

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The Philippine Statistics Authority-Benguet proudly participated in the 35th National Statistics Month (NSM) celebration, themed "Advancing Data and Statistics Through Digital Transformation: A Road to an Empowered Nation," as mandated by Presidential Proclamation No. 647, which declares October of every year as National Statistics Month, issued by former President Corazon C. Aquino.





This year's theme emphasizes the vital role of technology in enhancing the statistical system and improving data quality through the adoption of digital tools and platforms.

To commemorate NSM, the Provincial Statistical Office of Benguet organized a motorcade on October 3, 2024. The event was led by the Baguio City Police Office and included participation from fourteen (14) Municipal Civil Registrars and Municipal Planning and Development Coordinators from across Benguet Province.

The motorcade commenced at the Baguio Convention Center grounds and concluded at the Benguet Provincial Capitol grounds. The success of the event was further bolstered by the support of partner agencies, including the Benguet Provincial Capitol and the City Government of Baguio.

This initiative underscores the importance of collaboration among various stakeholders in promoting statistics and data-driven decision-making for community advancement.

The NSM celebration aims to raise awareness and appreciation of the importance of statistics in nation-building and development. Through this event, the Philippine Statistics Authority-Benguet reaffirms its commitment to leveraging technology for data empowerment and improved governance.

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