



SPECIAL RELEASE

Cordillera Administrative Region Tourism Satellite Accounts (CAR TSA) Internal Tourism Expenditure: 2016 to 2021

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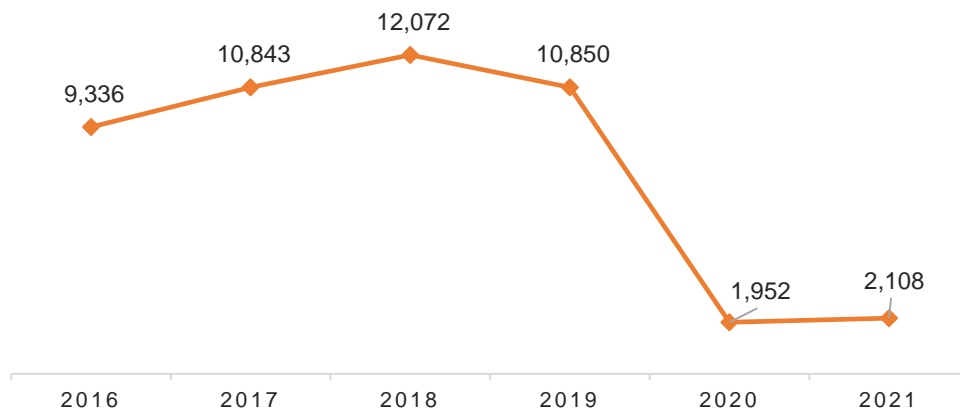
The Cordillera Administrative Region (CAR) is the first amongst the regions of the country to ever start estimating subnational Tourism Satellite Accounts (TSA). In line with other programs and projects of the region, the set of CAR TSA data is part of the coverage of Republic Act No. 9593, otherwise known as "The Tourism Act of 2009" that "declares tourism as an indispensable element of the national economy and an industry of national interest and importance."

Internal Tourism

Internal tourism refers to the activities of resident (domestic) and non-resident (inbound) visitors within the country of reference as part of domestic or international trips. Meanwhile, internal tourism consumption refers to the tourism consumption of both resident and non-resident visitors within the economy of reference. Internal tourism expenditure is the sum of inbound and domestic tourist expenditure.

The total internal tourism expenditure of the region in 2021 was PhP2.11 billion.

**Figure 1. Internal Tourist Expenditure by Product Item, CAR: 2016 - 2021
(At Current Prices, In Philippine Peso)**

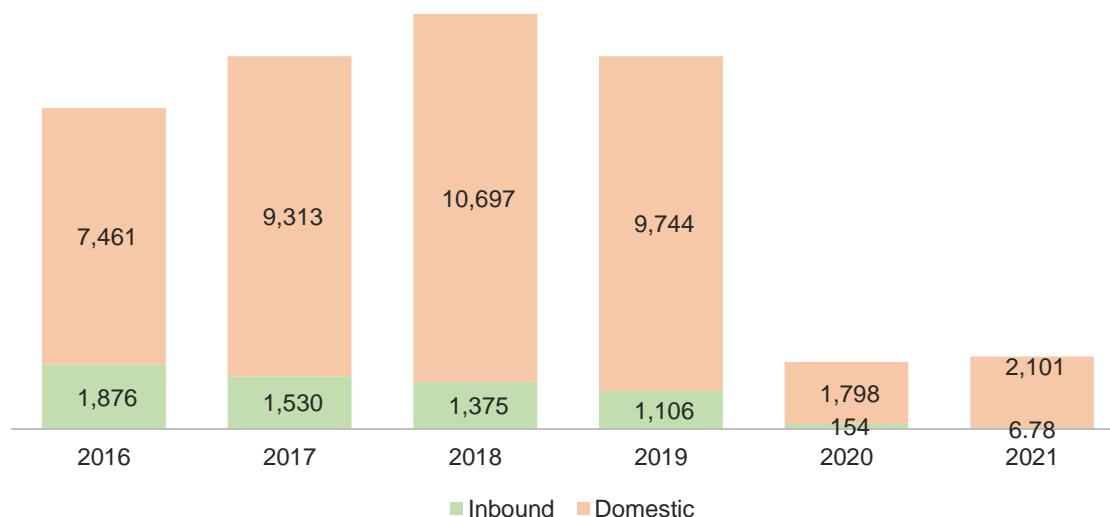


Source: Philippine Statistics Authority-RSSO CAR



Internal tourism expenditure summed up to PhP9.34 billion in 2016. It increased to PhP10.84 billion in 2017 and further increased to PhP12.07 billion in 2018. However, it decreased to PhP10.85 billion in 2019, dropped to PhP1.95 billion in 2020, and slightly increased to PhP2.11 billion in 2021.

**Figure 2. Internal Tourist Expenditure by Type of Tourist, CAR: 2016 - 2021
(At Current Prices, In million Philippine Peso)**



Source: Philippine Statistics Authority-RSSO CAR

**Table 1. Internal Tourism Expenditure by Product Item, CAR: 2016-2021
(At Current Prices, In million Philippine Peso)**

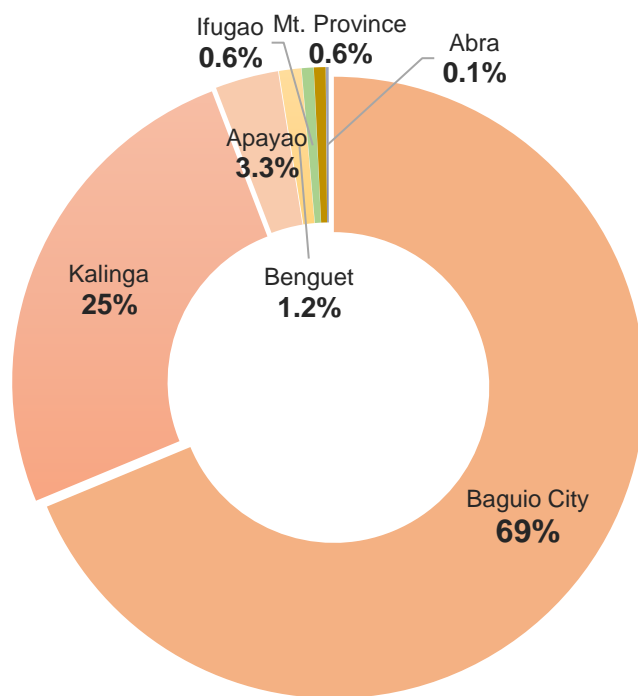
	2016	2017	2018	2019	2020	2021
Internal Tourism Expenditure	9,336.42	10,842.96	12,072.41	10,850.40	1,951.98	2,108.20
1. Accommodation services for visitors	2,154.82	2,506.48	2,755.49	2,497.90	463.33	477.60
2. Food and beverage serving services	936.41	1,106.19	1,301.25	1,186.96	220.86	258.17
3. Transportation services	3,056.39	3,545.61	3,956.32	3,509.99	608.34	651.50
4. Travel agencies and other reservation services	1,295.35	1,500.85	1,654.09	1,479.17	263.83	285.33
5. Entertainment and recreation services	640.92	732.45	793.10	721.89	130.33	140.55
6. Country-specific tourism characteristic services	1,249.54	1,451.39	1,612.16	1,454.49	265.29	295.06
6.a Shopping						

Source: Philippine Statistics Authority-RSSO CAR

Domestic tourism expenditure accounted for an average share of 89.0% of the region's internal tourism expenditure while inbound tourism expenditure shared an average of 11.0% throughout the six-year period. Domestic tourism expenditure accounted the biggest share of 99.7% in 2021 and the least share of 79.9% in 2016. Inbound tourism expenditure accounted the biggest share of 20.1% in 2016 and the least share of 0.3% in 2021.

The internal tourism expenditure was estimated at PhP9.34 billion in 2016, increased to PhP10.84 billion in 2017, PhP12.07 billion in 2018, and decreased to PhP10.85 billion in 2019. It dropped to PhP1.95 billion in 2020 and slightly increased to PhP2.11 billion in 2021. The top contributor for the internal tourism expenditure from 2016-2021 was Transportation service while Entertainment and recreation services contributed the least.

**Figure 3. Internal Tourist Expenditure by Province, CAR: 2021
Percent Share**



Source: Philippine Statistics Authority-RSSO CAR

In 2021, Baguio City accounted for more than half of the region's internal tourism expenditure with 69.0% share. This was followed by Kalinga with 25.0%, Apayao with 3.3% and Benguet with 1.2%. Both Ifugao and Mt. Province had the same percentage share with 0.6% each and Abra with 0.2%.

Table 2. Internal Tourism Expenditure, Philippines and CAR: 2016-2021

	2016	2017	2018	2019	2020	2021
Philippines (In millions, at current Prices)	2,191,002	2,805,257	3,291,672	3,742,358	689,475	810,125
CAR (In millions, at current Prices)	9,336	10,843	12,072	10,850	1,952	2,108
Percent Share of CAR	0.42	0.38	0.36	0.30	0.28	0.26

Source: Philippine Statistics Authority - RSSO CAR

The share of the region to the total internal tourism expenditure of the Philippines was highest in 2016 with 0.46 percentage share. The regional share continued to decrease on the succeeding years.

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Technical Notes

Tourism Satellite Accounts - an accounting framework adopted by the United Nations (UN) and is designed to measure goods and services associated with tourism activities according to international standards, concepts, classifications, and definitions.

Inbound Tourism - comprises the activities of a non-resident visitor (foreign and overseas) within the country of reference on an inbound tourism trip (IRTS 2008, para. 2.39b).

Inbound Tourism Consumption - comprises the tourism consumption of a non-resident visitor within the economy of reference.

Domestic Tourism - refers to the activities of a resident visitor (overnight and same-day) within the country of reference either as part of a domestic tourism trip or part of an outbound tourism trip (IRTS 2008, para. 2.39a).

Domestic Tourism Consumption - refers to the tourism consumption of a resident visitor within the economy of reference.

Internal Tourism - refers to the activities of resident (domestic) and non-resident (inbound) visitors within the country of reference as part of domestic or international trips.

Internal Tourism Consumption - refers to the tourism consumption of both resident and non-resident visitors within the economy of reference. It is the sum of domestic tourism consumption and inbound tourism consumption.

Internal Tourism Expenditure - the sum of inbound and domestic tourist expenditure.
